



**B1** academy <sup>SPORTS</sup>

**HANDBOOK**

# **B1 IMMERSION PROGRAM**

**Season 2026-2027**

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# ABOUT B1 SPORTS ACADEMY

## TRAIN IN BARCELONA

Located in Barcelona, a city synonymous with football identity and excellence, B1 offers access to world-class pitches, gym facilities, video analysis rooms, and fully equipped accommodations.

## BEGIN YOUR B1 JOURNEY

**Football, understood as a way of life.**

B1 Sports Academy develops players through a holistic approach that combines elite training, education, and personal growth. We shape not only athletes, but people prepared for the demands of the game and life beyond it.

## LEARN, COMPETE, GROW

**We develop the complete player through.**

Our program is built around the B1 Methodology, inspired by the principles of Spanish football and its focus on intelligent, dynamic play.

We develop decision-making, game intelligence, and character, not just skill. Each session is guided by qualified coaches and supported by modern technology.

## A GLOBAL ENVIRONMENT

**A global community of athletes.**

Athletes arrive from around the world to train, study, and live together, fostering resilience, independence, and teamwork. Families are kept closely informed throughout the journey with regular reports, transparent communication, and a shared commitment to the athlete's progress.

**1 Holistic Approach**

Our programs balance education and sport, prioritizing both athletic performance and personal growth.

**2 Personalized Training**

We tailor every program to the unique needs of each athlete, combining advanced technology with innovative techniques to maximize potential.

**3 Values in Action**

Our methodology is built on our values, shaping athletes to lead with professionalism and strong principles both on and off the field.

# THE B1 Six pillars of development METHODOLOGY

**4 Education**

Top-quality academic support integrated with elite training, ensuring athletes can balance studies with their athletic commitments.

**5 Sports Excellence**

Customized training techniques adapted to the specific needs of each player, designed to optimize performance.

**6 Social Responsibility**

Athletes participate in community activities and cultural experiences, fostering accountability and a positive contribution to the world around them.



# THE B1 METHODOLOGY

Five core values

**B1** academy SPORTS

The B1 Methodology is sustained by five core values that define the identity of the academy:



**Integrity:** We build relationships based on honesty and mutual respect, essential for a positive learning environment.



**Teamwork:** We value collaboration and collective effort, ensuring every member contributes to collective success.



**Respect & Value Transmission:** We promote respect in all interactions and strive to instill solid values that transcend sport.



**Discipline & Professionalism:** Consistent dedication and a professional approach are fundamental to achieving excellence.



**Responsibility:** We take ownership of our actions and decisions with integrity, fostering personal and professional growth.

Led by certified coaches with deep expertise in youth development, the B1 Methodology uses continuous evaluation, advanced technology (tactical cameras, GPS trackers, video analysis), and a child-centered philosophy. The training process is just as important as the result, and the environment educates as much as the sessions themselves.

# IMMERSION PROGRAM OPTIONS

## 1 TO 12 WEEKS PROGRAM

### ● IMMERSION TRAINING



#### TRAINING & PERFORMANCE

- Access to full B1 methodology.
- 5 weekly high-performance football training.
- Competition (optional - only if assigned to a team).
- 2 weekly strength and conditioning.
- Bi-weekly positional training.
- Cym sessions.



#### PLAYER SUPPORT SERVICES

- Video analysis.
- Individual performance tracking.
- Injury prevention & readaptation.
- Physiotherapy support (scheduled).
- Bi-weekly sports psychology.
- Monthly nutritional monitoring.
- Monthly masterclasses.



#### DEVELOPMENT & EVALUATION

- Monthly individual performance report.
- Season-start physical & medical tests.



#### EXPERIENCE & LOGISTICS

- Monthly sporting and cultural activities.

# IMMERSION PROGRAM OPTIONS

## 1 TO 12 WEEKS PROGRAM

### ● IMMERSION TRAINING



**TRAINING & PERFORMANCE** \_\_\_\_\_



**PLAYER SUPPORT SERVICES** \_\_\_\_\_



**DEVELOPMENT & EVALUATION** \_\_\_\_\_



**EXPERIENCE & LOGISTICS** \_\_\_\_\_

Immersion Boarding includes Immersion Training program plus accommodation services.



**ACCOMMODATION SERVICES** \_\_\_\_\_

- Double/individual accommodation + bathroom.
- All meals included during the stay.
- 24/7 Supervision and welfare support.
- Weekly cleaning.
- Wi-fi and services



# IMMERSION PROGRAM

# PRICING

2026/2027 SEASON (Weekly Format)

## DEPOSITS AND FEES

WEEKS

	<b>BOARDING</b> (Training + boarding services)	<b>TRAINING</b> (Training services only)
<b>01</b>	995 €	495 €
<b>02</b>	1.890 €	940 €
<b>03</b>	2.785 €	1.385 €
<b>04</b>	3.680 €	1.830 €
<b>05</b>	4.575 €	2.275 €
<b>06</b>	5.475 €	2.720 €
<b>07</b>	6.370 €	3.170 €
<b>08</b>	7.265 €	3.615 €
<b>09</b>	8.160 €	4.060 €
<b>10</b>	9.055 €	4.505 €
<b>11</b>	9.950 €	4.950 €
<b>12</b>	10.845 €	5.395 €

*Deposits and fees detailed below are not included in tuition.*

**Enrollment Fee** 995€ (Boarding)  
495€ (Training only)

Equivalent to the tuition of the first week, paid at booking. This opens the admissions file, confirms the chosen dates, and allows B1 to issue the Conditional Acceptance Letter.

**Health Insurance** 85 € per week

Families may use their own insurance if it meets B1's minimum requirements (medical coverage, accident coverage, repatriation, and travel assistance).

**OPTIONAL ADD-ONS**

Additional training session	50 €
Sports psychologist session	45 €
Sports nutritionist session	45 €
Sports physiotherapist session	50 €

**PAYMENT METHOD**

The total program amount must be paid in full prior to the athlete's arrival and before the start of the program. The Enrollment Fee (equivalent to week 1) is paid at booking; any remaining balance is due before arrival. The Immersion Boarding program is not automatically renewable, additional weeks require a new agreement, subject to availability.

# B1 TRIAL PROGRAM

TAKE THE  
CHANCE TO  
START YOUR  
JOURNEY



## WHAT IS THE B1 TRIAL?

The B1 Trial is a 6-day structured evaluation experience for players who want to discover their level. Over five days of high-performance training and continuous technical observation, B1 coaches build a clear picture of each player's ability, needs, and best-fit program, removing the guesswork from their next step.

## THE EVALUATION PROCESS\*



*\*An accompanying adult is required for all Trial participants under 18.*

# TRIAL INCLUSIONS & PRICING

2026/2027 SEASON

1-WEEK PROGRAM

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## ● TRIAL TRAINING



### TRAINING & PERFORMANCE

- Access to full B1 methodology.
- 4 days of high-performance football training.



### DEVELOPMENT & EVALUATION

- Continuous evaluation by B1 coaching staff.
- Individual performance report.
- Evaluation debrief session with player and adult.
- Personalised programme proposal.



### EXPERIENCE & LOGISTICS

- Welcome B1 training kit.
- Transport for all B1-scheduled training activities.

## ● TRIAL BOARDING



### ACCOMMODATION SERVICES

- Sports Residence – private room + bathroom.
- All meals included during the stay.
- 24/7 supervision and welfare support.
- Wi-Fi and basic services.

## OPTIONS

Trial Training	450 €
Trial Boarding (Training + Residence)	950 €
Family Boarding ( <i>accompanying adult</i> )	350 €

## OPTIONAL ADD-ONS

Airport transfer (per journey)	60 €
Health insurance	60 €

## PAYMENT & POLICIES

Full payment must be completed before arrival. Registration is confirmed once B1 Sports has received full payment and required documentation. Trial tuition is non-refundable once confirmed. Medical insurance is mandatory; families may use their own policy if it meets B1's minimum requirements (medical coverage, accident coverage, repatriation, and travel assistance).

**EVERY  
SESSION  
HAS A  
PURPOSE**

**EVERY  
PLAYER  
HAS A  
PLAN.**

**WHAT MAKES US DIFFERENT**

We believe the best players are built through understanding, not repetition. That's why our sessions focus on decision-making, creativity, and game intelligence, while nurturing confidence and character. At B1 Sports Academy, each child follows a structured pathway designed to unlock their full potential — on and off the pitch.

**REACH  
OUT TO  
US!**



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