



B1 academy ^{SPORTS}

HANDBOOK
B1 TECH
PROGRAM

Season 2026-2027

CONTENT

01	About B1 Sports Academy
02	B1 Methodology
03	Tech Program Options
04	Pricing
05	What Makes Us Different

ABOUT B1 SPORTS ACADEMY

TRAIN IN BARCELONA

Located in Barcelona, a city synonymous with football identity and excellence, B1 offers access to world-class pitches, gym facilities, video analysis rooms, and fully equipped accommodations.

BEGIN YOUR B1 JOURNEY

Football, understood as a way of life.

B1 Sports Academy develops players through a holistic approach that combines elite training, education, and personal growth. We shape not only athletes, but people prepared for the demands of the game and life beyond it.

LEARN, COMPETE, GROW

We develop the complete player through.

Our program is built around the B1 Methodology, inspired by the principles of Spanish football and its focus on intelligent, dynamic play.

We develop decision-making, game intelligence, and character, not just skill. Each session is guided by qualified coaches and supported by modern technology.

A GLOBAL ENVIRONMENT

Football, understood as a way of life.

Athletes arrive from around the world to train, study, and live together, fostering resilience, independence, and teamwork. Families are kept closely informed throughout the journey with regular reports, transparent communication, and a shared commitment to the athlete's progress.

1 Holistic Approach

Our programs balance education and sport, prioritizing both athletic performance and personal growth.

2 Personalized Training

We tailor every program to the unique needs of each athlete, combining advanced technology with innovative techniques to maximize potential.

3 Values in Action

Our methodology is built on our values, shaping athletes to lead with professionalism and strong principles both on and off the field.

THE B1 Six pillars of development METHODOLOGY

4 Education

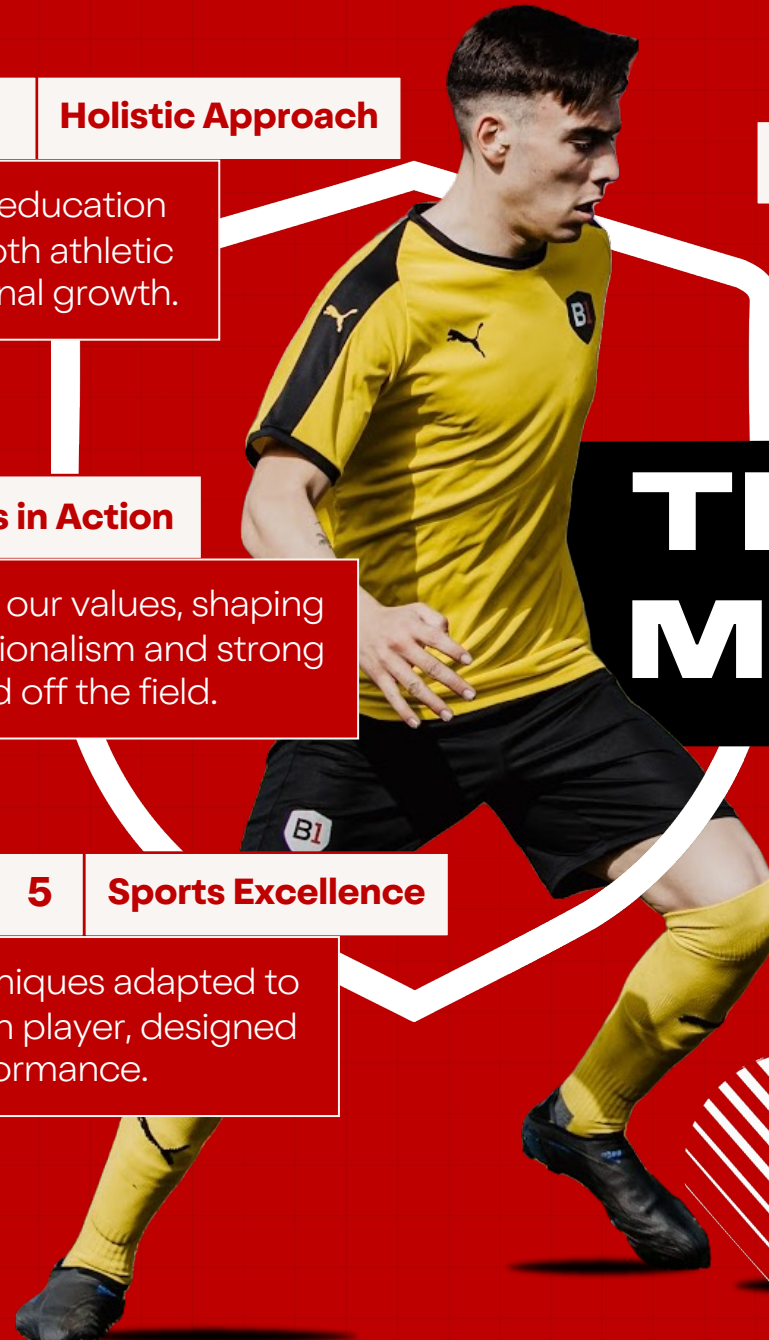
Top-quality academic support integrated with elite training, ensuring athletes can balance studies with their athletic commitments.

5 Sports Excellence

Customized training techniques adapted to the specific needs of each player, designed to optimize performance.

6 Social Responsibility

Athletes participate in community activities and cultural experiences, fostering accountability and a positive contribution to the world around them.



THE B1 METHODOLOGY

Five core values

B1 academy SPORTS

The B1 Methodology is sustained by five core values that define the identity of the academy:



Integrity: We build relationships based on honesty and mutual respect, essential for a positive learning environment.



Teamwork: We value collaboration and collective effort, ensuring every member contributes to collective success.



Respect & Value Transmission: We promote respect in all interactions and strive to instill solid values that transcend sport.



Discipline & Professionalism: Consistent dedication and a professional approach are fundamental to achieving excellence.



Responsibility: We take ownership of our actions and decisions with integrity, fostering personal and professional growth.

Led by certified coaches with deep expertise in youth development, the B1 Methodology uses continuous evaluation, advanced technology (tactical cameras, GPS trackers, video analysis), and a child-centered philosophy. The training process is just as important as the result, and the environment educates as much as the sessions themselves.



MONTHLY PROGRAM

● TECH PROGRAM

**Independent training program
(no club assignment or official
competition included).*



TRAINING & PERFORMANCE

- Access to full B1 methodology.
- 2-4 weekly high-performance football training sessions with B1 coaches.



DEVELOPMENT & EVALUATION

- Individual performance report.



EXPERIENCE & LOGISTICS

- Welcome B1 training kits.

TECH PROGRAM OPTIONS

TECH PROGRAM OPTIONS

QUARTERLY PROGRAM

● TECH TEAM

**Includes club assignment and official competition participation.*



TRAINING & PERFORMANCE

- Access to full B1 methodology.
- 3 weekly high-performance football training.



COMPETITION PATHWAY

- Club assignment (local club).
- 2 - 3 weekly club sessions.
- Weekly official competition.
- Official club kits.
- Federation license and insurance coverage.



DEVELOPMENT & EVALUATION

- Individual performance report.



COMPETITION MONITORING

- Coordination with club staff.
- Competition follow-up and seasonal feedback.
- Administrative liaison throughout the season.



EXPERIENCE & LOGISTICS

- Welcome B1 training kits.



TECH PROGRAM PRICING

2026/2027 SEASON (Monthly)

TECH PROGRAM

350 € / month

**TECH TEAM
PROGRAM***

795 € / month

** A minimum commitment of three (3) months is required for TECH TEAM due to federation licensing and club registration processes.*

HOW IT WORKS

- There is no separate enrollment fee. Participation is activated upon receipt of the first monthly payment.
- The program operates on a monthly rolling basis. Continuity depends on ongoing monthly payment and compliance with B1's policies.
- Monthly tuition must be paid in advance, between the 25th and 30th of each month.
- Payments may be completed via bank transfer, secure credit-card link, or cash.
- Monthly tuition is non-refundable once confirmed. No refunds are provided for missed sessions, early withdrawal, or unused weeks.
- Athletes must reside in Spain to participate in the TECH Program.
- No discounts or negotiation margins are applicable to TECH programs.

MEDICAL REQUIREMENTS

A valid medical clearance for football training and any relevant medical information must be provided before participation. Medical insurance is mandatory for participation. Players may use their own coverage, provided it meets B1 requirements.

**EVERY
SESSION
HAS A
PURPOSE**

**EVERY
PLAYER
HAS A
PLAN.**

WHAT MAKES US DIFFERENT

We believe the best players are built through understanding, not repetition. That's why our sessions focus on decision-making, creativity, and game intelligence, while nurturing confidence and character. At B1 Sports Academy, each child follows a structured pathway designed to unlock their full potential — on and off the pitch.

**REACH
OUT TO
US!**



info@b1sportsacademy.com



+34 647 01 45 42



C. de Viriato, 37-39,
08014 Barcelona



b1sportsacademy.com

